



SPORTS for Exceptional Athletes
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Dear Supporter,

SPORTS for Exceptional Athletes is celebrating our 22nd annual Law Enforcement Challenge "Guacamole Bowl" fundraiser on Saturday, February 8th from 10:00am until 2:00pm at the Balboa Park Club. The "Guacamole Bowl" is a premier competition designed to determine, "Who makes the best guacamole?" We would be proud to be counted among the wonderful agencies that your company so generously sponsors.

SPORTS for Exceptional Athletes (S4EA) is an inclusive sports program serving athletes with developmental disabilities ages 5 through adult in San Diego County. S4EA was founded 17 ½ years ago by a group of coaches, parents, volunteers, and community members who found a need for a community based sports program for athletes with and without developmental disabilities in San Diego County. S4EA has grown to 1,400 athletes with developmental disabilities practicing and competing in the following sports: baseball, basketball, bocce, bowling, cross country skiing, cycling, downhill skiing, flag football, floor hockey, golf, ice skating, snowboarding, snowshoeing, soccer, softball, swimming, table tennis, tennis, track, volleyball, and walk/run/exercise.

But SPORTS for Exceptional Athletes is now at a crucial crossroads: the number of potential new athletes with developmental disabilities wanting to play sports will soon exceed our capacity.

Please consider helping us expand our services. SPORTS for Exceptional Athletes is a small non-profit with a budget of just over \$300,000.

One of the ways we have begun to meet our expansion needs is to diversify and expand our funding sources, in-kind donations, and people-power. At our annual "Guacamole Bowl" fundraiser, SPORTS for Exceptional Athletes would like to recognize your Company's contribution. The enclosed 'Sponsorship Opportunities' sheet outlines the various Sponsorship Levels (Championship Round-\$5,000, Gold Medal-\$2,500, Silver Medal-\$1,000, Bronze Medal-\$500, Program-\$250, Blue Ribbon-\$100, and Entertainment Sponsor-\$50) and Sponsorship Benefits, including your Company listed on the "Guacamole Bowl" championship trophies or gold/silver/bronze medal, program, event brochure, event website (www.s4ea.org/guacamole-bowl), event flyer, event signage, free event admission tickets, and your Company listed on the S4EA website (www.s4ea.org) & newsletter. At the "Guacamole Bowl" 1,000-1,500 members will taste guacamole made by 15-20 teams competing in Law Enforcement, Champions, and Open Divisions to determine who makes the best guacamole. The "Guacamole Bowl" will also feature appearances by notable local and sports figures, entertainment, and a raffle.

On behalf of the athletes and volunteers at SPORTS for Exceptional Athletes, I thank you for the opportunity to submit this request for funding to enhance the lives of our athletes with developmental disabilities in San Diego County through sports. If you have any questions or require further information, please contact S4EA Executive Director Walter Jackson at (858)565-7432. We look forward to partnering with you!

Best in SPORTS,

Walter Jackson, Executive Director

P.S. – Because SPORTS for Exceptional Athletes is a non-profit 501(c)(3) organization (ID#20-8886536), contributions are tax-deductible as allowed by law.